

Colors for the pharmaceutical industry

Color for pharmaceutical application has come a long way, its applications improve not only the design but also creates a functionality. Many studies have found that color help patients to remember their medication intake and therefore to stay on track with their treatments, all while helping to mask bad taste and give a better texture.

Studies has shown that given a certain color on a medication can alter or affect the decision of a person into taking or not this one. Also, patients that refer to their medication in colors have a higher percentage (up to 50%) to continue with their treatment.

At Fischer Chemicals, we know the importance of color for pharmaceutical applications and search for the most reliable manufacturers who can help our customers develop their ideas. We introduce to you our supplier, an indian company devoted to the aspirational chemistry for the creation of synthetic and natural colorants for the pharmaceutical industry and its various applications:

Capsules

Black PN

Ointments

Tartrazine **Amaranth**
Quinoline Yellow WS
Sunset Yellow FCF

Brilliant Blue FCF
Indigo Carmine
Patent Blue V

Powders

Gels

Chocolate Brown HT

Fast Green FCF

Liquids

Tablets

Erythrosine
Allura Red
Ponceau 4R
Carmosine

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Ask us for offers, samples or technical details, we're keen to support you!
Please find below our contact details.

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